CUREX
Bio Research

Discover: What Exactly Is a Pragmatic Clinical Trial?

- Introduced by Schwartz & Lellouch (1967)
- Also called Practical Clinical Trial / Effectiveness Trial
- Designed to evaluate interventions in routine practice
- Focuses on generalizability & real-world outcomes

PCT vs RCT: The Real-World Battle

Pragmatic Clinical Trial	Randomized Controlled Trial
Measures effectiveness	Measures efficacy
Flexible criteria & protocol	Strict criteria & adherence
Routine clinical settings	Controlled settings
Heterogeneous population	Homogeneous population

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What Makes Pragmatic Trials Stand Out?

- Multi-center studies
- Embedded in usual care workflow
- High external validity
- Uses existing health records
- Minimal burden to clinicians/patients

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When Should You Choose a Pragmatic Trial?

- When real-world outcomes matter
- When guidelines require practical evidence
- When comparing with standard-of-care
- When behavior & practice influence outcomes

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How Do You Build a Truly Pragmatic Trial?

- Use PRECIS-2 for pragmatic scoring
- Broad inclusion criteria
- Integrate into clinical workflow
- Use routinely collected data
- Focus on patient-centered outcomes

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Why PCTs Matter More Than Ever Today

- Faster evidence generation
- Supports HTA & regulatory decisions
- Strengthens market access
- Shows real-world safety & effectiveness
- Cost-effective for pharma

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PCTs help answer:

“Does this treatment work for most people in real life?”.

Contact

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to know how we perform PCT and generate RWE.

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